Aidan Conner

Fairfax, VA
*Open to Relocation

EDUCATION

Virginia Tech // Blacksburg, VA — August 2015 – May 2019
Bachelor of Science
Major: Property Management // Minor: Real Estate

Troy University // Remote — August 2021 – December 2026
Master of Science in Sports Management

WORK EXPERIENCE

Volo Kid's Foundation / Volo Sports, Washington, DC — April 2026 – Present
Site Lead / Lead Coach / Soccer Referee

- Lead on-site administration and coaching for youth sports programs serving children of varying ages, ensuring a structured, safe, and development-focused environment for all participants.
- Deliver hands-on coaching instruction while adapting communication and training methods to accommodate different skill levels, age groups, and learning styles.
- Support the organization's community funding model by helping facilitate free youth programming, sustained through adult recreational league participation (refereeing and field hosting operations).

Dallas Mavericks, Dallas, TX — April 2024 – September 2025
Operations Assistant

- Collaborated with marketing and promotional teams to implement strategies that drive event attendance and engagement, overseeing daily management of 100,000+ assets with warehouse associates.
- Maintained accurate event-planning records and manage multi-faceted budgets to ensure compliance and efficiency.
- Monitored industry trends in sports operations, integrating new ideas to optimize event management and improve communication flow between HQ and the American Airlines Center.

SMU Athletics, Dallas, TX — August 2023 – March 2024
Operations Assistant

- Supported operational execution for major athletic events across football, basketball, volleyball, and soccer, ensuring consistent delivery and high-quality event experiences.
- Coordinated and oversaw venue setup and turnover at Moody Coliseum and Ford Stadium, optimizing event flow and maintaining readiness for all scheduled activities.
- Led proactive communication with internal and external stakeholders to ensure coordinated operations, mitigate risks, and resolve issues throughout each event lifecycle.

Virginia Tech Athletics, Blacksburg, VA — May 2017 – August 2018
Men's Basketball Manager

- Executed video capturing of drills and fitness circuits to enhance athletes' coordination and performance, while concurrently ensuring the upkeep of equipment, facilities, and inventory to prevent accidents, mishaps, and damage.
- Participated in organizing special events to foster camaraderie among teammates, families, and community members.
- Contributed to practice planning and player development discussions, helping align team goals and performance standards.

LICENSES & ADDITIONAL INFORMATION

- Licensed Real Estate Agent – *Texas Real Estate Commission - Issued – 1/2024*
- Virginia Tech Sports Business Club – *Vice President – 2019*
- North Texas Food Bank Volunteer + Organized Donations – w/ Dallas Mavericks – *2024-25*